



**HAIR THERAPY®**

# A Powerful Blend of Amino Acids & Vitamins, Formulated for Hair Health



A food supplement drink mix  
of amino acids & vitamins.

*Reap the benefits from one scoop a day!*



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**METULAS**  
SUPPLEMENTS



## Hair Therapy® contains Amino Acids & Vitamins that are proven to support great hair health

Customer feedback has been very positive, sharing that Hair Therapy works for them in improving hair health – by reducing shedding & stimulating hair growth.

### PRODUCT INGREDIENTS

#### L-Arginine

In the body, the amino acid L-Arginine changes into nitric oxide. Nitric oxide is a powerful neurotransmitter that helps blood vessels relax and improves circulation which may have a positive effect on hair growth. Nitric oxide also improves the function of the potassium channels of the cells in the hair follicles – loss of this process results in a potassium deficiency, which is known to shrink follicles and thin hair.

#### L-Citrulline

Studies show that a combination of L-Arginine and L-Citrulline increases the longevity of nitric oxide in the cardiovascular system, which enhances the potential for the collective ingredients of amino acids and vitamins to support healthy hair, by reaching the hair follicles.

**BY THE AGE OF 35, OVER 65% OF MEN WILL HAVE EXPERIENCED SOME FORM OF HAIR LOSS<sup>1</sup>**

Source: <sup>1</sup> American Hair Loss Association. <sup>2</sup> BBC Health report.

# AROUND 50% OF WOMAN IN THE UK, BETWEEN THE AGES OF 30 TO 65, SUFFER FROM THINNING HAIR<sup>2</sup>

## **Collagen**

Collagen is primarily made up of three non-essential amino acids: Proline, Glycine, and Hydroxyproline and it is Proline, which is also the main component of keratin, the fibrous wool-like substance that makes up our hair and nails. Collagen directly promotes hair follicle growth through its amino acids and proteins. Collagen also strengthens the scalp's dermis and supports normal hair growth, as its antioxidants help to neutralise free radicals which damage the hair follicles. Notably, collagen is an anti-aging protein that not only contributes to healthy skin, but it can also help prevent age-related hair loss too. Collagen supplementation can help counter accelerated breakdown of our collagen stores from sun damage, alcohol and excess sugar in our diet, factors that all contribute to the breakdown of the structure of our hair, skin, and nails.

## **Biotin**

Biotin is an essential water-soluble B Vitamin (B7) that helps convert our food into energy (by metabolising carbohydrates, fat and amino acids, the building blocks of protein), and is used in the biological functions that maintain great hair health and support consistent strong growth. Biotin is an important part in protein synthesis, an essential process in the production of keratin production in hair and can help to fortify the hair follicles reducing hair loss and shedding.

**100%**  
**NATURALLY  
DERIVED  
INGREDIENTS**

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Includes:

- ✓ **COLLAGEN**
- ✓ **BIOTIN**
- ✓ **ZINC**





## **Zinc**

Zinc plays a crucial role in DNA and RNA production, a requirement for the efficient division of follicle cells leading to an improved anagen (active) state of the hair growth cycle. Zinc is effective in helping to reduce hair loss and shedding, by inhibiting hair follicle regression, with its integral role in building and repairing hair tissues and ensuring that the oil glands around the follicles work seamlessly. Zinc is also required to produce keratin, a protein that makes up the hair shaft. Zinc is also another great antioxidant and enzyme activator, activating protein transformation necessary for hair building.

## **Vitamin C**

Vitamin C holds antioxidant properties which may help to reduce damage that free radicals can cause to hair follicles. Vitamin C also plays an important role in maintaining collagen levels, as it is a vital element needed for collagen production. Vitamin C also helps your body to absorb iron, a mineral essential for hair growth.

## **Beetroot Extract**

Carotenoids present in beetroot extract help improve blood circulation in the scalp which in turn can nourish the hair follicles from within. Beetroot extract also contains potassium, vitamins B1, B2, B3, and Vitamin C, as well as Phosphorus, Sodium, Iodine, Iron and Copper – and so has a broad range of micronutrients that may contribute to great hair health.

## **Grape Seed Extract**

Grape Seed Extract has huge antioxidant potential due to its flavonoid phytonutrients. Recent studies have also shown that Grape Seed Extract appears to jump start the hair cycle and push the follicle from telogen, the phase when most hair is lost, to anagen, the phase in which active hair growth occurs. Grape Seed Extract can also inhibit DHT production (a hormone that causes hair loss) enhancing follicle stimulation and promoting healthy hair.

### Directions for Use:

Shake the tub well each time before opening. Locate the scoop inside and add 1 heaped measure (equal to a 15g serving) to a preferred amount of water in a glass or water bottle and stir or shake until fully dissolved.



*Our Customers are reporting positive results within just 3 months!*

### Resveratrol Extract

Resveratrol can reduce the effects of inflammation in the hair follicles by blocking the production of NF- $\kappa$ B, a powerful inflammatory agent. Resveratrol may also slow the progression of genetically conditioned hair loss by improving endothelial function. Endothelial dysfunction decreases blood flow to the hair follicles reducing their capacity to stimulate continuous growth, which results in damaged and shedding hair.

### Vitamin K2

A major cause of hair loss is DHT (a derivative from testosterone) which can cause excess calcium deposits leading to 'scalp calcification' which decreases the flow of blood to hair follicles, which in turn shrink and lead to hair loss. Vitamin K2 stimulates the production of Matrix GLA Protein in our body, which is known to inhibit 'scalp calcification' by regulating blood calcium in a very efficient manner.

### Vitamin D3

Vitamin D3 plays a vital role in cellular turnover ensuring a normal and healthy hair follicle cycle. Vitamin D3 deficiency has been linked to hair shedding and general poor hair condition.

The information we present in respect of the ability of each ingredient to contribute to healthy hair is taken from professional scientific resources and in each case the statements made about each ingredient have been clinically validated. We are not intending to make any claims about the efficacy of Hair Therapy and encourage customers to do their own research into each ingredient to understand how the formulation in Hair Therapy may help support good hair health... something which is being consistently confirmed back to us by our increasing customers and something we really want to share!

## CUSTOMER TESTIMONIALS

*"I found I was losing a lot of my hair when washing and brushing. I started taking Hair Therapy and after 2 months the hair loss stopped completely!"*

SH Hampshire

*"My hair was thin and falling out. I have been taking Hair Therapy for a year now and my hair is thick and grows so quickly. I will always take this product!"*

SP Wiltshire

*"I cannot praise Hair Therapy enough. The results are great."*

AC Dorset

### **Customer Testimonial Disclaimer:**

Metulas Supplements Ltd. holds a record on file of all customer testimonials received and are authorised to use them for promotional purposes. The testimonials represent individual results, opinions, and views. Metulas Supplements Ltd. does not claim that they are typical outcomes for all consumers of Hair Therapy.



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[care@metulassupplements.com](mailto:care@metulassupplements.com)

Metulas Supplements Ltd.  
27 Old Gloucester Street, London, WC1N 3AX

