

Hair Oil 15™

A Blend of Fifteen Naturally Derived Ingredients, Rich in Essential Oils

- ✓ Nourishes the Scalp
- ✓ Promotes Hair Thickness
- ✓ Supports Improving Strength









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Hair Oil 15[™] contains fifteen naturally derived ingredients that are proven to support great hair health

Customer feedback has been very positive, sharing Hair Oil 15[™] works for them in improving hair health by reducing shedding & stimulating hair growth.

♦ Coconut Oil

One of the best oils to use on your hair and scalp, due to its nourishing and moisturising benefits. This easily absorbed oil has, amongst its many other positive benefits, the ability to reduce protein loss, as it is packed with lauric acid. Lauric acid is a type of saturated fat which helps to retain protein in the hair, keeping the strands looking healthy by preventing breaking and split ends.

Apricot Kernel Oil

Rich in vitamins A & E which are required for follicle cell rejuvenation, collagen stimulation and are essential for maintaining a healthy scalp. Apricot oil also contains linoleic and oleic acids, which collectively load the oil with antioxidants, and help decrease inflammation – protecting from free radicals and in turn reducing scalp issues, hair thinning or loss.

A waxy type of oil, (which does not clog pores), rich in vitamins B, E, and C, and the minerals copper and zinc, which all together help promote stronger and thicker growth and keep your hair nourished. Owing to its oily texture, it also works well as a moisturiser for the hair follicles, preventing them from becoming dry, reducing thinning and loss of hair.

b Borage Seed Oil

Antioxidant loaded with impressive anti-inflammatory properties, making it particularly beneficial for people with atopic dermatitis. Borage Seed Oil can help promote hair growth and fight against hair loss, whilst restoring strength, shine, and radiance to dry, brittle, and dull hair.

Evening Primrose Oil

A vitamin E rich oil known for its hormone-balancing, anti-inflammatory, antioxidant properties and its ability to fight oxidative stress. It is rich in omega chain fatty acids, which encourage healthy cell growth. Evening Primrose Oil can help with hair loss caused by nutritional deficiency, environmental damage (such as sun exposure) and scalp inflammation.



Avocado Oil

Full of omega fatty acids, oleic acid, phytosterols, and vitamins A, B, C, D, E and K. Avocado Oil improves skin elasticity, hydration, and regeneration. It is an anti-inflammatory, helping to soothe 'angry' skin and offers some UV protection.

Vitamin E Oil

An Oil that has been shown to increase capillary blood circulation in the scalp, thereby helping to encourage healthy hair growth.

Antioxidants like Vitamin E can help boost hair's elasticity and shine by forming a protective barrier on the skin and balancing natural oil production, which helps reduce shedding and minimises hair loss.

♠ Rosemary Leaf Oil

Contains carnosic acid, which is known to heal nerve damage, tissue damage, and improve cellular turnover, which in turn can encourage nerve growth and improve blood circulation. Good blood circulation is important to hair growth in ensuring the follicles get the nutrients they need to produce healthy and strong hair.

Lemon Peel Oil

Contains a high content of Alpha Hydroxy Acid, which acts as an exfoliant that helps to maintain oil production in the hair, helps the scalp breathe easily by opening the pores and reduces dandruff. Lemon Peel Oil also helps to eliminate the hair's 'fat' due to its astringent effect, which reduces the secretion of tallow.

b Bay Leaf Oil

Includes anti-fungal properties that are excellent in reducing fungus spores and bacteria that build up in hair, the most common cause of dandruff, helping to promote a healthy scalp. Bay Leaf Oil can also help heal any small cuts and bruises and de-stress the skin due to its anti-bacterial, diuretic, astringent, and anti-inflammatory properties.

Basil Herb Oil

A member of the mint family, which is rich in vitamin A, Vitamin C, magnesium, potassium, and iron, which are all extremely important for hair health. Basil Herb Oil also contains eugenol and linalool, key compounds responsible for stimulating hair growth.

♠ Eucalyptus Leaf Oil

Contains antimicrobial, anti-fungal, and herbicidal properties and there is suggestion that it can stimulate hair follicles, improve hair health, promote hair growth, relieve itchy scalp, and even treat head lice. Eucalyptus Leaf Oil also has antiseptic properties that can act as an anti-dandruff treatment and has been found to be effective against the Trichosporon fungus which causes nodules to form on the hair shafts, which in turn reduces hair strength and heightens the risk of hair shedding.

♠ Clove Bud Oil

A rich source of calcium, iron, sodium, phosphorus, potassium, and the vitamins A, C and K, and has potent antimicrobial, anti-fungal, antiviral, antiseptic, anti-infectious and stimulating properties. Clove Bud Oil is also a great source of eugenol, which has been found to repair damaged hair follicles and promote their proliferation, which in turn stimulates hair growth.

Palmarosa Herb Oil

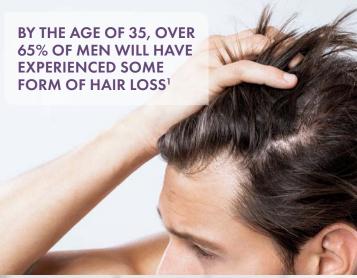
Contains high concentrations of geraniol and geranyl acetate, which are recognised for their antibacterial and anti-fungal properties, and have been shown to help control the growth of bacteria and fungi that can contribute to poor hair and scalp conditions such as dandruff and itching.

A fresh and invigorating oil, with unique herbal and lemony aromatic notes that accompany a range of powerful benefits. Lemon Eucalyptus Oil has a high content of citronellal and citronellol – chemical compounds that give the oil excellent skin and surface cleansing properties. It is a rich source of antioxidants with an ability to calm and soothe the scalp. Lemon Eucalyptus Oil has anti-fungal and antiseptic properties that help prevent any yeast like fungus from developing and settling on the scalp, whilst nourishing hair strands with nutrients important for healthy hair.

100% NATURALLY DERIVED INGREDIENTS

Includes:

- ✓ ROSEMARY OIL
- ✓ AVOCADO OIL
- ✓ VITAMIN E OIL









DIRECTIONS

Use up to 3-4 times a week

Suggested amount:

Short hair: 3–4 pumps of oil Medium length hair: 5–6 pumps of oil Long hair: 7–8 pumps of oil

You can reduce or increase the number of pumps. Whatever works for you!

Switch between the below ways to apply:

- Use as a pre-wash treatment by massaging chosen number of pumps of oil into scalp and hair, leave on for 3–5 minutes, then wash hair using your preferred shampoo.
- Add chosen number of pumps of oil to your preferred conditioner in your hand, massage mixture into scalp and hair, leave on for 3-5 minutes, then rinse hair as normal.
- Apply sparingly to scalp and hair (wet or dry hair) as a leave-in treatment/ finishing product.



Check out the other products in the Hair Therapy® range.





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The information we present in respect of the ability of each ingredient to contribute to healthy hair is taken from professional scientific resources and in each case the statements made about each ingredient have been clinically validated. We are not intending to make any claims about the efficacy of Hair Oil 15° itself and encourage customers to do their own research into each ingredient to understand how the formulation mix in Hair Oil 15° may help support good hair health.